

MY VEGGIE TRAVELS

TRAVEL AND FOOD CONTENT CREATOR/STORY TELLER

@myveggietravels

ABOUT ME



SARAH MACKENZIE

I'm a Digital Marketing Professional based in Edinburgh, working with some of the world's most prestigious tourism boards, hotels, and attractions, including Visit Scotland, National Rail, United Airlines, Dewars, and Wagamama. I offer UGC & brand content, drone video and photography, video, photography, and blog copy.

MAIN PLATFORM

TIKTOK	67.9K	FOLLOWERS
	21.8%	ENGAGEMENT
	63%	FEMALE AUDIENCE



DEMOGRAPHICS

TOP COUNTRIES	U.S. + UK + Canada	61%
	Canada + 'Other'	29%
AGE RANGE	25-34	31%
	35-44	29%

INSTAGRAM - @SARAHSCOTLAND

FOLLOWERS	30.6K
MONTHLY IMPRESSIONS	664K
TOP COUNTRY	US (15%) UK (53%)
FEMALE AUDIENCE	69%

FOR ENQUIRIES: myveggietravels@outlook.com | myveggietravels.com

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STATISTICS



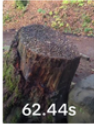
A couples holiday or a relaxing girls trip away? ...
5 April · Duration 0:55

3.1K 374 -- 13 588

Video analysis

Performance Viewers

Videos over 1 minute tend to get longer play time and generate more engagement. Try it now!



62.44s

Data since post time: Jan 7, 2024 2:43 PM

1M 90K 2,964 388 4,310

Video analysis

Performance Viewers

Videos over 1 minute tend to get longer play time and generate more engagement. Try it now!



83.43s

Data since post time: Apr 15, 2023 3:03 PM

1M 4,749 68 55 75



This is my favourite hidden gem on Edinburgh's Royal Mil...
12 January 2023 · Duration 0:45

585125 32251 167 -- 9599

Overview ⓘ

Accounts reached 565,177



A group getaway in the south west of Scotland ...
8 March · Duration 0:51

6.4K 549 -- 57 3.2K

Overview ⓘ

Accounts reached 203,876



Coins hammered into forest tree stumps are causing tro...
January 9 · Duration 1:03

243636 8100 372 -- 320

Overview ⓘ

Accounts reached 203,876



'The Unknown' skeleton sculpture in the Scottish Highla...
March 19 · Duration 1:01

34129 1377 42 -- 619

Overview ⓘ

Accounts reached 27,004



Tucked away in the forests of Perthshire, you'll find @gle...
18 November 2023 · Duration 1:03

23810 588 16 -- 164

Overview ⓘ

Accounts reached 18,901



2.4K 33 -- 912

New audiences are enjoying this reel

This reel is being shown to more people because it's getting more shares and likes than usual from non-followers.

[Create more reels like this](#)